

Partnership Overview: Greenspace Measurement-Based Care (MBC)

Qualifacts has partnered with Greenspace to enable Measurement-Based Care implementation for its customers. Greenspace provides industry-leading MBC technology directly integrated into Qualifacts' EHR solutions. Organizations are able to easily implement MBC to drive the highest quality of care possible for the communities they serve. From individual clinicians to clinics, hospitals, or health systems—Greenspace's solutions are built to flex to the unique needs of any organization.



Measurement-Based Care (MBC) is defined as the routine collection and use of Patient-Reported Outcome Measures (PROMs) throughout treatment to guide clinical decision making.¹ It is important to note that MBC is a clinical process that is distinct from the basic completion of assessment tools.

There are four key components to implementing MBC, known as Greenspace's "Four Cs":



Consistent assessments throughout a client's treatment.



Customized assessments to the client's presenting issues, symptoms, and goals.



Client visibility is provided into assessment results and overall progress.



Collaboration between the client and clinician on treatment goals and in-session discussions.

Increasingly, MBC is perceived as a foundational component of delivering evidence-based behavioral health care.² It is now being required by national accrediting bodies, with The Joint Commission and CARF making a major push to drive its adoption. Below are a few key stats on the impact of MBC:

3.5x

Higher likelihood of clients achieving long-term and reliable change.³

42%

Higher overall improvement in clinical symptoms.⁴

40%

Lower dropout and cancellation rates.⁵

1. Scott, K., & Lewis, C. C. (2015). Using measurement-based care to enhance any treatment. *Cognitive and Behavioral Practice*, 22(1), 49-59. 2. The Kennedy Forum (2015). Issue Brief: A National Call for Measurement-Based Care in the Delivery of Behavioral Health Services. 3. Slade, K., et al. (2008). Improving Psychotherapy Outcome: The Use of Immediate Electronic Feedback and Revised Clinical Support Tools. 4. Lambert, M. J. (2013). Outcome in Psychotherapy: The Past and Important Advances. 5. Bohanske, R. T., & Franczak, M. (2010). Transforming public behavioral health care: A case example of consumer-directed services, recovery, and the common factors.



WHY GREENSPACE?

Greenspace is the industry leader for Measurement-Based Care and has made it easier than ever to implement. With a simple and intuitive platform, 500+ assessments, and automated delivery and outcome visualizations, organizations can collect objective client-reported data and access realtime client and clinic insights with ease.



BENEFITS OF MEASUREMENT-BASED CARE



Improve Client Care

Measurement-Based Care is proven to increase engagement, reduce dropout rates, and improve treatment outcomes through more personalized, data-informed care.



Strengthen Engagement

Sharing progress data with clients builds trust, strengthens therapeutic alliance, and empowers individuals to take an active role in their care—reducing dropout and cancellation.



Care Management and Clinical Supervision

Gain real-time insights to coordinate care more effectively, identify at-risk clients earlier, and provide more objective, data-informed clinical supervision across your teams.



Actionable Outcome Data

Access objective clinical insights at your fingertips to evaluate treatment effectiveness, proactively manage client care, and drive continuous quality improvement.



Benchmark Performance

Leverage Greenspace benchmarking data to compare against industry standards, identify areas for program improvement, and clearly demonstrate the impact of your services to stakeholders.



Unlock Funding and VBC Opportunities

Demonstrate measurable outcomes to payors and funders, strengthen your case for higher reimbursement rates, and position your organization for success in VBC and grant initiatives.

KEY RESULTS

The average outcomes from Greenspace MBC implementations are presented below, based on data from 500+ behavioral health and substance use provider organizations.

83%

Assessment Completion Rate

49%

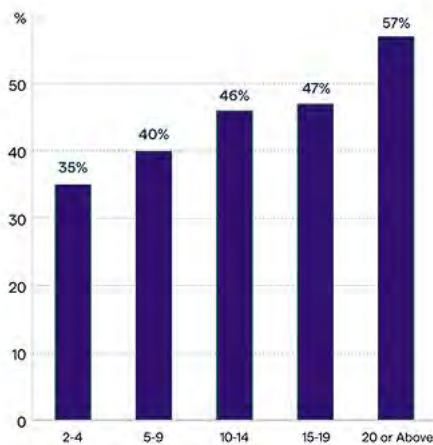
Average Symptom Improvement

81%

Average Therapeutic Alliance

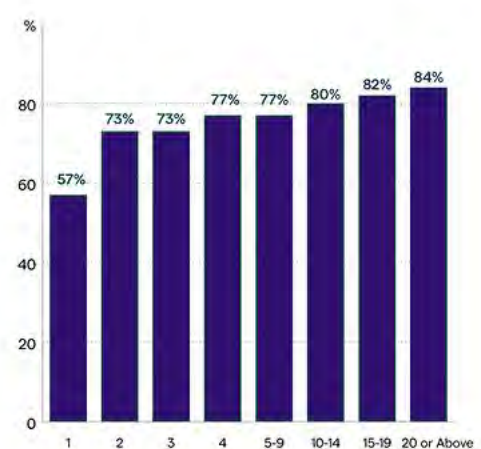
Aligned with research on MBC, Greenspace's implementation outcomes consistently show that the more assessments a client/patient completes during their care, the better their outcomes.

Symptom Improvement



Number of Assessments Submitted

Therapeutic Alliance



Number of Assessments Submitted

These recovery funnels are a representation of symptom change from initial assessment to discharge, empowering treatment optimization through evidence-based adjustments and interventions.

PHQ-9



GAD-7



FOUNDATIONAL COMPONENTS

Greenspace has set the standard for MBC technology with key features and capabilities that meet the needs of organizations of all sizes, program types, and populations served.

Seamless Integration



Greenspace is directly integrated with Qualifacts EHRs. This integration automates client setup and assessment scheduling based on your workflows—eliminating any manual steps. Care teams can review assessment results and access actionable insights, directly within their EHR.

500+ Evidence-Based Assessments



Access an extensive library of validated assessment tools across diverse clinical domains, with flexibility to customize or add assessments based on organizational needs.

Flexible and Automated Assessment Delivery



Enable seamless assessment completion — in-person, remote, or hybrid — with automation options to streamline scheduling, reminders, and follow-ups.

Real-Time Visualizations and Actionable Insights



Provide clinicians and clients with dynamic, visual dashboards that surface actionable insights, clinical decision support, and personalized treatment recommendations.

Multilingual and Accessible Platform



Deliver an inclusive experience with multilingual capabilities, mobile-friendly design, and accessible interfaces for diverse client populations.

Highly Configurable Technology



Support complex organizational structures with customizable workflows, user roles, branding, and data views —designed to scale as your organization grows.

Detailed Analytics, Reporting, and Benchmarking



Access real-time and aggregate data for program evaluation, benchmarking against industry standards, and tracking progress toward quality and value-based care goals.

Dedicated Implementation and Ongoing Support



Benefit from a proven onboarding process, change management expertise, and ongoing customer support delivered by a team with deep behavioral health, MBC, and technology experience.